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IPEMA Unveils New Logo

Harrisburg, PA (April 6, 2026) — The International Play Equipment Manufacturers Association (IPEMA) is proud to announce the launch of its new brand identity, marking an important milestone in the association’s continued evolution and commitment to advancing safe, innovative, and inclusive play environments.

Introduced as part of IPEMA’s year-long 30th Anniversary Celebration, the refreshed brand reflects the association’s growth, leadership, and enduring dedication to serving the playground industry. The modernized visual identity gives a nod to the association’s proud past, celebrates member collaboration and focuses on IPEMA’s role as a trusted resource for the industry.

“As we celebrate 30 years of service to the playground industry, it is the perfect time to refresh our brand and position IPEMA for the future,” said IPEMA President Mike Sutton. “Our new identity honors our strong foundation while embracing the innovation, collaboration, and leadership that will drive our industry forward.”

The new brand was developed through a thoughtful and collaborative process that included input from association leaders, members, and industry stakeholders. The updated identity provides a contemporary and recognizable presence across digital and print platforms.

“Our new look is more than a logo,” added Sutton. “It reflects who we are as an organization, the trust we have built over three decades, and our commitment to supporting equipment and surfacing manufacturers, as well as communities that prioritize quality play.”

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About IPEMA

The International Play Equipment Manufacturers Association (IPEMA) is a nonprofit trade association dedicated to advancing product safety, accessibility, quality, and innovation in the playground industry. Through certification programs, education, advocacy, and industry collaboration, IPEMA supports the development of safe and engaging play environments. For more information, visit www.ipema.org.